

# The Media Aware High School Study

Get a **free** web-based sexual health program that meets educational standards and help us learn more about how *Media Aware* improves teen health!

## What is the *Media Aware* High School Study?

The purpose of this study is to continue evaluating *Media Aware*. To do this, we are giving **9th and/or 10th grade health teachers** and their students **free access** to *Media Aware*.

Teachers in the study will be asked to:

- Review *Media Aware* and the associated teacher resources
- Help researchers distribute/collect the student study permission forms
- Allow students to complete *Media Aware* and study questionnaires during class
- Refrain from teaching other sexual health or media literacy education lessons during the study
- Complete an online questionnaire about their experiences using *Media Aware*

What could schools, teachers, and students receive for participating?

- **Free access** to *Media Aware*
- Up to **\$250** for teachers
- Up to **\$1,000** for schools
- **Small gifts** (e.g., pen, earbuds) and entry into a classroom drawing for a **\$50** gift card for students

## What is *Media Aware*?

*Media Aware* is an innovative sexual health education program for high school students that uses media literacy education to promote sexual and relationship health.

- ✓ Web-based
- ✓ Meets educational standards
- ✓ Medically-accurate
- ✓ Developmentally-appropriate
- ✓ Comprehensive
- ✓ Evidence-based
- ✓ Addresses media influence on sexual decision making
- ✓ Enhances adolescents' sexual health outcomes
- ✓ Helps students think more critically about media
- ✓ Can be completed in four class periods

The development and evaluations of *Media Aware* have been funded under grants from the Eunice Kennedy Shriver National Institute of Child Health and Human Development (NICHD) of the National Institutes of Health (NIH).

**We are now enrolling a limited number of teachers in the *Media Aware* High School Study for the 2019-2020 school year.**

How do I get more information?

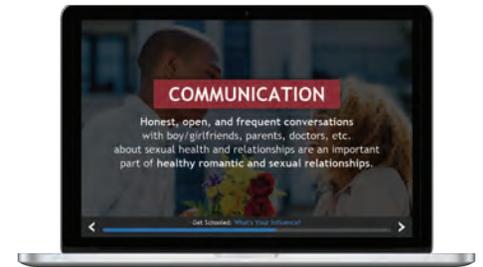
Contact: Elyse Keefe at [ekeefe@irtinc.us](mailto:ekeefe@irtinc.us) or 919-493-7700  
Visit our website: [mediaawareprograms.com](http://mediaawareprograms.com)



## Media Aware was evaluated previously in a research study. Here is what was found:

### After completing *Media Aware*, students reported that they:

-  Enjoyed completing the program on a computer
-  Liked the privacy, structure, and interactivity of *Media Aware*
-  Felt less embarrassed with the online format compared to a teacher-led curriculum
-  Think it is a good program to learn about sexual health



## The initial evaluation of *Media Aware* found that the program had a number of positive impacts on student health.

After completing *Media Aware*, students were **more** likely to...

- Plan to communicate with parents, medical professionals, and partner before deciding to have sex
- Feel more able and intend to intervene to prevent a potential sexual assault
- Spend more time thinking about media messages

After completing *Media Aware*, students were **less** likely to...

- Be willing to hook-up with someone if they don't want to
- Be willing to engage in unprotected sex (among male students)
- Believe that sex and risky sexual behaviors are common among teens